



BUTTON SYSTEMS, INC.

BESOCIAL - THE "SOCIAL" SOCIAL NETWORK

How It Works...

- Patients are seen by participating providers using the companion **BSI Chronic Disease Registry (CDR)**
- Coded brochures are distributed to patients - codes are unique and differentiated by region
- Patient then enters their code and joins BeSocial

Total Info Control...

- Patients control what they share, and who they share it with
- Patients can use the optional text messaging system to receive alerts for needed lab tests, appointments, and other motivational messages

Open Communication...

- Fully integrates with the CDR so patients can monitor their readings like blood pressure, BMI, and various lab tests
- Patient progress is transmitted back to the CDR automatically

Self-Monitoring Made Easy...

- Patient can maintain their own goals, note their favorite exercises, and select healthy, delicious recipes

Patients Are Never Alone...

- Patients can invite friends and family to become their supporter, then issue challenges to them
- Coordinators will support the patient through articles, recipes, exercises, and more
- Supporters can issue challenges and provide encouragement to the patient

Value Added Benefits...

- Patients can have fun while getting more educated about their chronic disease by playing games
- Patients can earn reward points by reading articles, playing games, completing challenges, and improving their vitals and lab readings within the CDR
- Patients can set and track their goals and activities at their own pace
- Patients can continuously build their support group to fit their comfort level, while ensuring that only these specific individuals know their health situation

Bang For The Buck...

- BeSocial can be implemented for reasonable costs at a State or Regional level - the scope is up to you
- SSL Encryption is provided, ensuring that stored patient data stays safe and secure at all times
- Coordinators and administrators will provide constant data and site maintenance, ensuring optimum efficiency

Now It's Your Turn...

- Let us help you improve your patients' health. Contact Button Systems today for more information.

BUTTON SYSTEMS, INC.

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**OLD WORLD SERVICE...
NEW WORLD TECHNOLOGY**